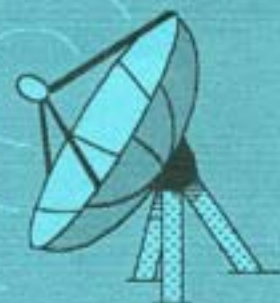




COCCOA MEMBER DIRECTORY

Collective Of Campus Cable
Operators & Administrators

University of Massachusetts, Amherst



Summer, 1995

COCCOA Board of Directors

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University of Massachusetts
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Ad Hoc Member

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Vendor Member



A Brief Note from the Executive Director

I am pleased to present the Second Edition of the COCCOA Member Directory. As you can see, we are now 75 plus members strong. I hope that you will continue to support our growing group. Under the guidance of the current Board of Directors, we plan to incorporate as a non-profit before the beginning of 1996. The Board has outlined the following benefits as goals to be reached by COCCOA as an organization as we move into a more mature organization:

Educational Institution benefits:

- discounts at COCCOA sponsored seminars and events.
- an annual meeting/networking.
- access to the COCCOA-L listserv.
- group discounts for equipment and program purchase.
- legal, professional and technical advice and advocacy.
- access to a resource library and databases.
e.g. equipment reports and surveys, student programming statistics, jobs and COCCOA membership database
- awards for campus cable systems
- career placement
- public relations/acknowledgement to administrators that cable can be of benefit to higher education.

Vendor Member Benefits:

- membership directory
- direct access to decision makers
- forum for advertising

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